

ORDER



Orders	Order / Rev:	<u>704115 - 7</u>		
	Alt Order #:	<u>6330853</u>		
	Product Desc:	<u>OBAMA FOR AMERICA</u>		
	Estimate:	<u>1537 sked A</u>		
	Flight Dates:	<u>10/02/12 - 10/08/12</u>		
	Original Date / Rev:	<u>08/02/12 / 10/03/12</u>		
	Order Type:	<u>Political</u>		
Agency	Name:	<u>Greer Margolis Mitchell/ Pol</u>		
	Buying Contact:	<u>K Keuleman</u>	Billing Type:	<u>Cash</u>
	Billing Contact:	<u>3050 K St NW</u>	Billing Calendar:	<u>Broadcast</u>
		<u>Washington, DC 20007</u>	Billing Cycle:	<u>WEEKLY</u>
			Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>Obama/D/President</u>		
	Demographic:	<u>A35+</u>	New Business Thru:	
	Product Codes:	<u>PL-Presidential</u>	Order Separation:	<u>00:15:00</u>
	Priority:	<u>P-4</u>	Advertiser External ID:	
	Revenue Codes:	<u>AGY, GEN, POL</u>	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/07/12	135	\$170,175.00	\$144,648.75	October 2012	164	\$196,625.00	\$167,131.25	0.00
10/08/12	10/14/12	29	\$26,450.00	\$22,482.50	Totals	164	\$196,625.00	\$167,131.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Aaron Ashe Start Of Order - End Of Order 100%

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WTSP	10/02/12	10/08/12	B&B Bold and Beautiful	CM	130-2p	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 5 \$550.00 0.00															
Spot	Ch	Date Range	Description			Start/End Time									
1 WTSP 10/02/12-10/08/12 B&B Credited															
130-2p MTWThF---- :30 (\$550.00) 0.00 NM															
2 WTSP 10/02/12-10/08/12 B&B Credited															
130-2p MTWThF---- :30 (\$550.00) 0.00 NM															
3 WTSP 10/02/12-10/08/12 B&B Credited															
130-2p MTWThF---- :30 (\$550.00) 0.00 NM															
5 WTSP 10/02/12-10/08/12 B&B Credited															
130-2p MTWThF---- :30 (\$550.00) 0.00 NM															
33	WTSP	10/02/12	10/08/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 5 \$300.00 0.00															
Spot	Ch	Date Range	Description			Start/End Time									
1 WTSP 10/02/12-10/08/12 M-F 2-3p Credited															
2-3p MTWThF---- :30 (\$300.00) 0.00 NM															
2 WTSP 10/02/12-10/08/12 M-F 2-3p Credited															
2-3p MTWThF---- :30 (\$300.00) 0.00 NM															
5 WTSP 10/02/12-10/08/12 M-F 2-3p Credited															
2-3p MTWThF---- :30 (\$300.00) 0.00 NM															
36	WTSP	10/02/12	10/08/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 5 \$275.00 0.00															
38	WTSP	10/02/12	10/08/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 8 \$400.00 0.00															
41	WTSP	10/02/12	10/08/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 5 \$275.00 0.00															
44	WTSP	10/02/12	10/08/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	6	\$275.00	P-4	0.00	NM	6	\$1,650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 6 \$275.00 0.00															
46	WTSP	10/02/12	10/08/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 4 \$500.00 0.00															
50	WTSP	10/02/12	10/08/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 5 \$1,300.00 0.00															
52	WTSP	10/02/12	10/08/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 5 \$1,500.00 0.00															
54	WTSP	10/02/12	10/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12 - 10/08/12 MTWTF-- 5 \$1,000.00 0.00															
56	WTSP	10/06/12	10/06/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
56	WTSP	10/06/12	10/06/12	LN (Sa)		CM	Sa	11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
				Late News (Sa)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-----S-			5		\$700.00		0.00						
57	WTSP	10/07/12	10/07/12	LN (Su)		CM	Su	11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
				Late News (Su)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-----S			1		\$900.00		0.00						
E 58	WTSP	10/02/12	10/08/12	Letterman		CM		1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	7	\$2,450.00
				Late Night with David Letterman													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--			8		\$350.00		0.00						
Spot	Ch	Date Range	Description				<u>Start/End Time</u>										
3	WTSP	10/02/12-10/08/12	Letterman				1135p-1237a										
			Credited														
60	WTSP	10/02/12	10/08/12	Late Late Show		CM		1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
			Late Late Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--			5		\$175.00		0.00						
62	WTSP	10/06/12	10/06/12	Sat 6-8a		CM		Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
			10 News, 6am Saturday														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-----S-			2		\$75.00		0.00						
67	WTSP	10/07/12	10/07/12	CBS Sunday Morning		CM		Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
			CBS Sunday Morning														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-----S			2		\$500.00		0.00						
68	WTSP	10/07/12	10/07/12	Face the Nation		CM		Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
			Face the Nation														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-----S			1		\$500.00		0.00						
70	WTSP	10/07/12	10/07/12	10 Sports Extra		CM		Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
			10 Sports Extra														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-----S			1		\$500.00		0.00						
71	WTSP	10/08/12	10/08/12	Mon Prime B		CM		Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
			2 Broke Girls/Mike & Molly														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	M-----			1		\$5,500.00		0.00						
72	WTSP	10/08/12	10/08/12	Mon Prime C		CM		Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
			Hawaii Five-0														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	M-----			1		\$3,500.00		0.00						
Spot	Ch	Date Range	Description				<u>Start/End Time</u>										
1	WTSP	10/08/12-10/14/12	Mon Prime C				Mon 10-11p										
			Credited														
74	WTSP	10/02/12	10/02/12	Tue Prime B		CM		Tue 9-10p	-T-----	:30	2	\$9,000.00	P-3	0.00	NM	2	\$18,000.00
			NCIS: Los Angeles														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-T-----			2		\$9,000.00		0.00						
75	WTSP	10/02/12	10/02/12	Tue Prime C		CM		Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
			Vegas														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-T-----			1		\$4,000.00		0.00						
76	WTSP	10/03/12	10/03/12	Wed Prime A		CM		Wed 8-9p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
			Survivor: Philippines														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W----			1		\$4,000.00		0.00						

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100	WTSP	10/05/12	10/05/12	Fri	Prime C		CM	Fri 10-11p	-----F--	:30	1	\$3,000.00	P-4	0.00	NM	0	\$0.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		1			\$3,000.00		0.00					
				Spot	Ch	Date Range	Description		Start/End Time				Weekdays		Length	Rate	Rtg	Type
							1 WTSP 10/01/12-10/07/12	Fri Prime C	Fri 10-11p				-----F--		:30	(\$3,000.00)	0.00	NM
														Credited				
101	WTSP	10/02/12	10/05/12	Price Is Right			CM	11a-12p	-TWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		3			\$900.00		0.00					
102	WTSP	10/08/12	10/08/12	Price Is Right			CM	11a-12p	M-----	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/08/12	10/14/12		2			\$900.00		0.00					
103	WTSP	10/02/12	10/05/12	M-F 2-3p			CM	2-3p	-TWTF--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		1			\$600.00		0.00					
104	WTSP	10/06/12	10/06/12	Sat 8-10a			CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		2			\$150.00		0.00					
105	WTSP	10/02/12	10/05/12	M-F 6-7a			CM	6-7a	-TWTF--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		1			\$350.00		0.00					
106	WTSP	10/02/12	10/08/12	730-8p			CM	730-8p	MTWTF--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/02/12	10/08/12		1			\$3,000.00		0.00					
107	WTSP	10/02/12	10/05/12	M-F 12-1230p			CM	12-1230p	-TWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		4			\$900.00		0.00					
108	WTSP	10/05/12	10/05/12	Fri Prime A			CM	Fri 8-9p	-----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		1			\$6,000.00		0.00					
109	WTSP	10/02/12	10/05/12	M-F CBS Soaps			CM	M-F 1230-2p	-TWTF--	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		1			\$1,100.00		0.00					
110	WTSP	10/02/12	10/05/12	M-F 9-930a	10 News, 9a@M		CM	9-9:30A	-TWTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		1			\$200.00		0.00					
111	WTSP	10/02/12	10/05/12	10 News Replay			CM	M-F 207-242x	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		4			\$100.00		0.00					
N112	WTSP	10/05/12	10/05/12	Fri Prime A			CM	Fri 8-9p	-----F--	:30	1	\$6,000.00	P-4	0.00	NM	1	\$6,000.00	
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		1			\$6,000.00		0.00					
N113	WTSP	10/06/12	10/06/12	NCAA Football Game #1	CM	NCAA Football Game #1	1130a-3p	-----S-	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00		
				Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
				Week:	10/01/12	10/07/12		1			\$1,000.00		0.00					

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N114	WTSP	10/08/12	10/08/12	M-F 9-930a	10 News, 9aM	9-9:30A	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$200.00		0.00			
														Totals	
														164 \$196,625.00	